

Dental Care for Your Puppy



Imagine what would happen if you didn't brush your teeth regularly. The same applies to your pet's teeth. Regular dental care is as important for your pet as it is for you.

Did you know that periodontal disease is the most common infectious disease in dogs and cats? In fact, 85% of adult pets have some form of periodontal disease. If left untreated, that can mean pain, bad breath and tooth loss. Chronic infection in the oral cavity can spread harmful bacteria to the bloodstream and infect the heart, lungs, liver and kidneys.

Tooth brushing doesn't happen overnight. It requires training, just like "sit," "stay" and "come." First, find a convenient time when you and your pet are both relaxed. For the first few days, simply hold your pets as you normally do when petting him/her/ Gently stroke the outside of your pet's cheeks with your finger for a minute or two. Then, after a few days, place a small amount of C.E.T. Toothpaste on your finger and let your pet sample the flavor. Pets love the flavors of C.E.T. Toothpastes, and will soon consider it a treat. Next, introduce your pet to a toothbrush or fingerbrush. Place a small amount of toothpaste on the brush and gently brush one tooth with a slow, circular motion. Gradually increase the number of teeth brushed until you've built up to 30 seconds of brushing per side. Always reward your pet with a healthy treat and plenty of praise!

